Victorian Churches Football Association

Club Sponsorships Guideline

The VCFA supports Members (Clubs) seeking sponsorships to help cover running cost of facilities and to keep player fees as low as possible, as well as extending reach and exposure of the VCFA brand.

Sponsorship and partnership arrangements are managed and serviced freely by Members, unless the sponsorship or partnership arrangement:

- Conflicts with any current or future VCFA League or Naming Rights sponsorship(s)
- Brings the Association into disrepute
- Contradicts Association values
- Breaks any law(s) related to sponsorships in Sport

Although not a requirement it is recommended that, prior to finalising a major sponsorship or partnership arrangement, Members alert the Association to any major deal (i.e. front of shirt sponsor, club naming rights sponsor, etc.).

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